



Welcome to **GUDECO**!

Your specialist for passive and electromechanical components

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As your specialist for passive and electromechanical components, we are delighted to put our qualified team, vast number of products and comprehensive range of services at your disposal.



See how GUDECO can work for you  
Let us show you how.



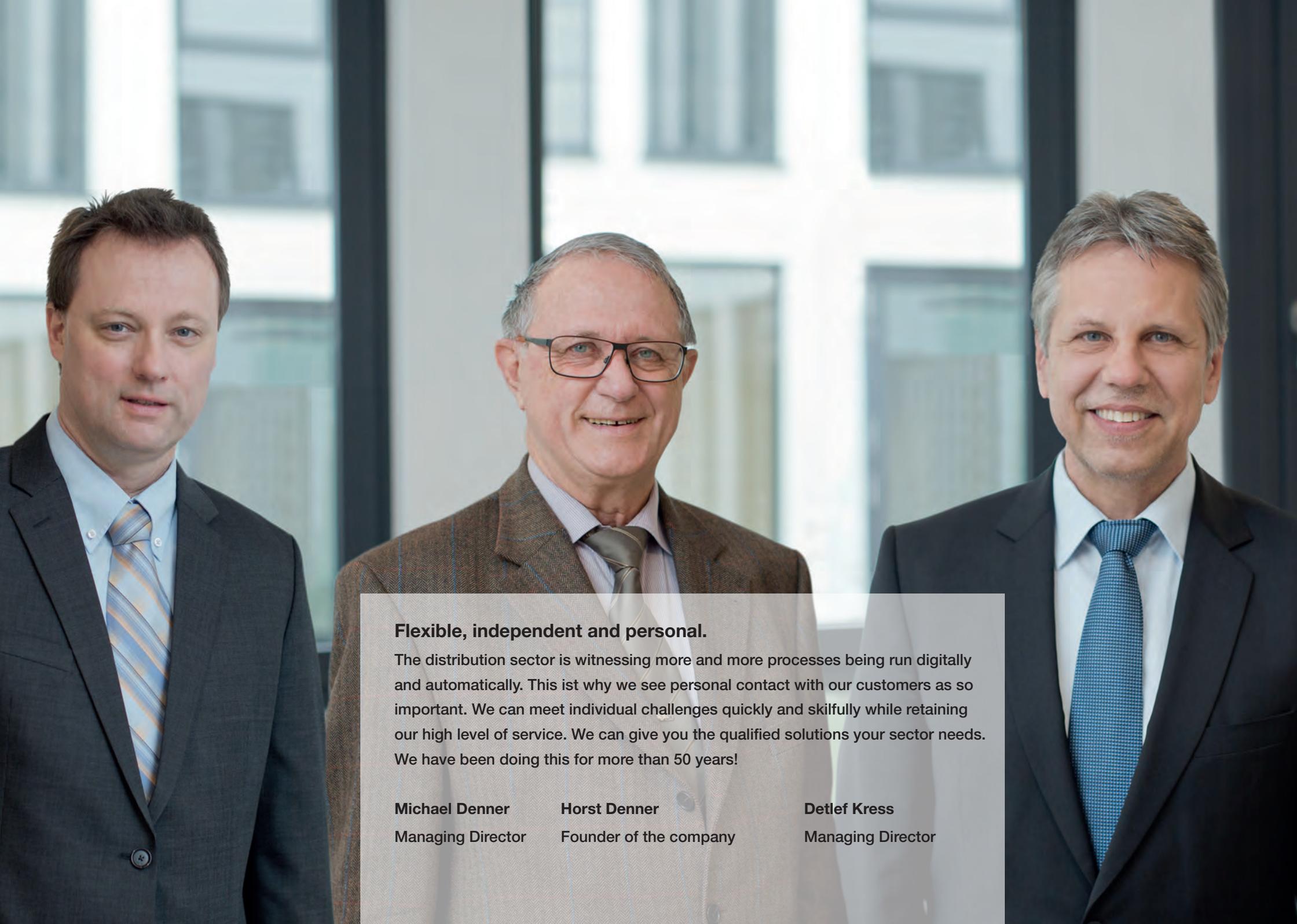
Your goals. Our know-how.  
Expertise as standard.



How you can benefit as customer and partner  
Service tailored to your needs.



Powerful partners and high quality products  
Quality: at the forefront of all we do.



**Flexible, independent and personal.**

The distribution sector is witnessing more and more processes being run digitally and automatically. This is why we see personal contact with our customers as so important. We can meet individual challenges quickly and skilfully while retaining our high level of service. We can give you the qualified solutions your sector needs. We have been doing this for more than 50 years!

**Michael Denner**  
Managing Director

**Horst Denner**  
Founder of the company

**Detlef Kress**  
Managing Director



## Piecing together your success

We at GUDECO are here to help you to be successful. We offer top quality performance and service from qualified, sector-specific consultation on sales to comprehensive quality assurance to modern IT infrastructure.

Let us show you **how.**

## What GUDECO can do for you



### Sales and Marketing

Our field and internal sales teams work hand in hand. From consultations at your site to instant telephone enquiries to tailored individual quotes, you can rely on GUDECO. Just get in touch.



### Logistics

Among other things, our logistics teams are responsible for the flawless bar-code labelling of all products. Also, this is where we manage and support EDI connection and logistics.



### Quality Assurance

We place great importance on quality assurance here at GUDECO. Our QA staff manages internal quality and environmental audits, ensure customer satisfaction, introduce corrective and preventive actions and handle any complaints.



### Product Management

To us, product marketing means keeping you in the loop and combining products and services to make sure they meet your requirements. This team also provides technical product support and preparation for trade fairs.



### Procurement

Our procurement team takes care of materials planning and purchasing. This means we always have a wide range of products available and can offer short delivery times.



### IT Infrastructure

GUDECO's extensive IT infrastructure allows us to give you qualified information at all times, know what stock we have and be able to respond to enquiries quickly. Our team is responsible for system administration, database management and in-house system maintenance.

# Expertise

as a standard.

## Our specialists

It is always good to talk to experts who know the peculiarities of that particular field. At GUDECO we are familiar not only with the latest products from reliable manufacturers, but can also offer you the benefit of our expertise in that sector.

## Your goals. Our know-how.

The demands on the make-up and functionality of components are constantly increasing. Sector-specific technical solutions are increasingly in demand. GUDECO works to ensure we can meet these demands and also give you comprehensive support from sector specialists.



### Solar Industry

Durable, wind and weather-resistant components are what we recommend for the solar industry. This way, you can make sure your installations are reliable in every situation even under strong UV influences.



### Automotive

If you are developing vehicles and their components, you have always got your focus on the high standards of the vehicle sector. By choosing us, you are choosing quality and cost effectiveness.



### Telecommunications

The telecoms sector is an important market currently undergoing rapid growth. We can offer you the right components for producing WLAN routers or setting up mobile base stations.



### Medical Technology

Precision and safety are the buzzwords in this sector. We are happy to recommend components which can reliably live up to these demands.



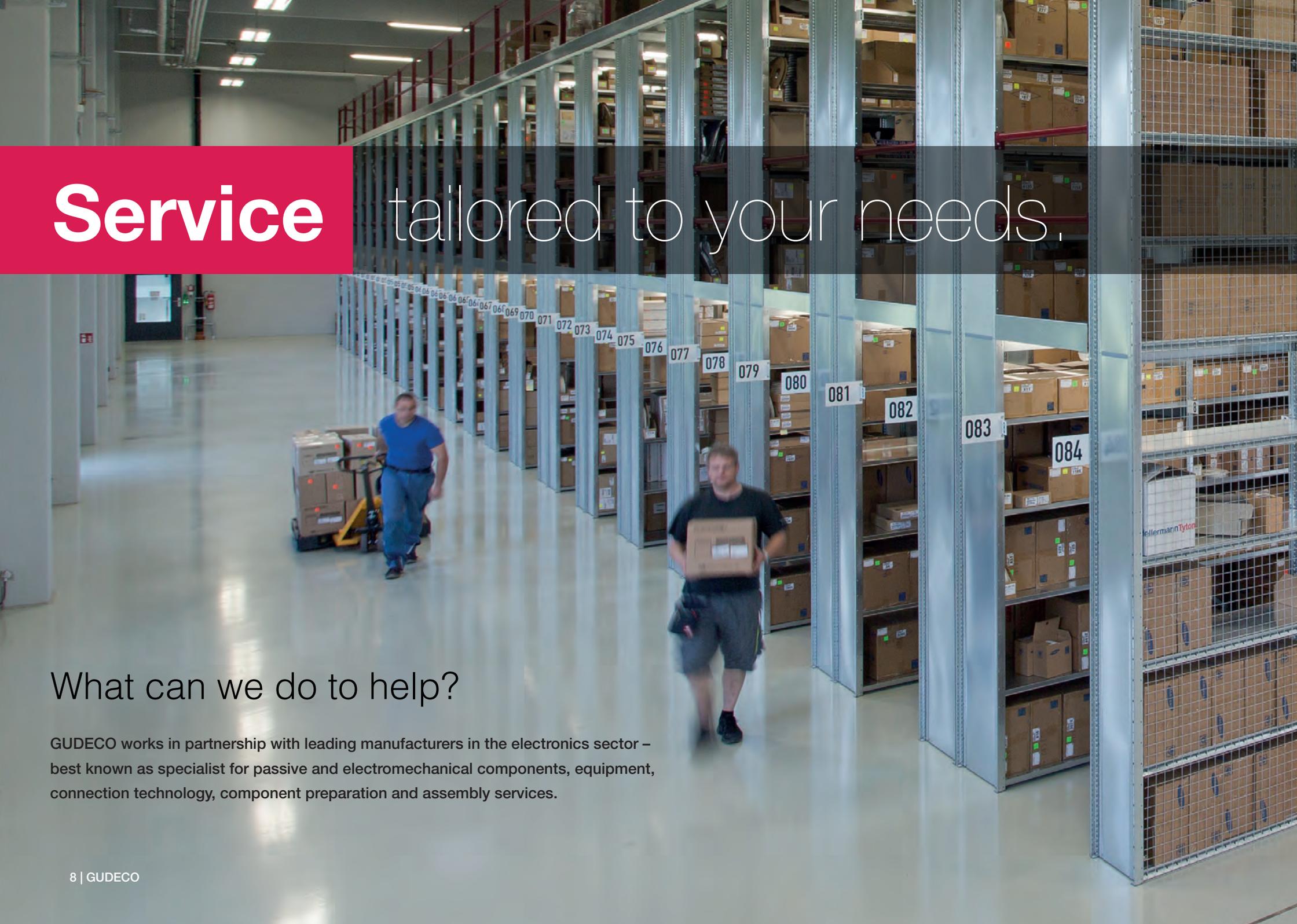
### Agriculture

Modern agriculture has relied on sophisticated agricultural technology for years. GUDECO can supply you with the necessary electronic components from top manufacturers.



### Industry

To produce high-value goods economically, the technical infrastructure has to be perfect and match your production conditions.



# Service

tailored to your needs.

## What can we do to help?

GUDECO works in partnership with leading manufacturers in the electronics sector – best known as specialist for passive and electromechanical components, equipment, connection technology, component preparation and assembly services.



## You benefit from:



### 50 Years of Experience

As our customer, you benefit from 50 years of experience in this dynamic market.



### Even small Shipments

The constant development of our internal and field sales teams allows us to guarantee excellent support and service.

Factory-assisted sampling of your new products at your site is as much a part of our service as delivering small shipments, including SMDs.



### Working in Partnership

Working with GUDECO you will see how seriously we take our job, always seeking to achieve what you maybe thought impossible. Speed, quality, product knowledge, flexibility and service define how we work for you.



### 24-h Service

We see it as our job to help you bring the specific demands of your product onto the global market, to deliver your components, on schedule and ready for assembly, within 24 hours.



### Personal Support

Although the technical processes for making electronic components are getting quicker and quicker, at GUDECO we see this as time gained to help our customers with our qualified, personal support.

Offering alternatives in terms of cost and delivery times is an example for real customer benefit. From our own well-stocked warehouses, where we take care of customer-specific stock storage as requested, we provide quality products, quick, reliable, and at competitive prices. GUDECO stands for personal service.

# Quality:

at the forefront of all we do.

## GUDECO Service Guarantees.

Business relations built on trust, agreements we meet, quality standards every GUDECO employee achieves, every day.

You can rely on GUDECO.

We guarantee

- + Qualified field sales and internal sales teams
- + Stock build-up and warehousing as required by customers/Kanban
- + Rapid provision of samples for your product developments
- + Customer data protection
- + DIN EN ISO 9001:2015 and 14001:2015 certification
- + 24-h shipments
- + Friendly and personal service
- + Internet information platform

## Powerful Partners and high quality Products

We look forward to showing you GUDECO's varied product range. We are delighted to advise you on product variants and how they can best meet the requirements of your project. If you need a tailored quote, we love to get it to you. Flexible and independent, we have exclusive access to reliable supply sources. Our direct and personal relationships with suppliers are the foundation on which we build our success and help us work for our customers.

Our suppliers include (extract):

- |                          |                    |                          |                  |
|--------------------------|--------------------|--------------------------|------------------|
| + ACP                    | + ECC/NCC          | + Murata Power Solutions | + Stannol        |
| + Almit                  | + ESKA             | + NIC Components         | + Susumu         |
| + Apem                   | + Firstohm         | + NISSEI Electric        | + TT electronics |
| + ASSMANN WSW components | + Hartmann Codier  | + Omron                  | + Vishay         |
| + AVX                    | + Hellermann Tyton | + Panasonic              | + W + P Products |
| + BI technologies        | + Henkel Loctite   | + Phoenix Contact        | + Weller         |
| + Comus                  | + ITW Chemtronics  | + RAFI                   | + Welwyn         |
| + Conec                  | + Kontakt Chemie   | + Samsung                | + Yageo          |
| + Delta                  | + MPE Garry        | + Samwha                 | + Zettler        |
| + Diptronics             | + Murata           | + SIBA/ELU               |                  |

# We look forward to hearing from you.

Thank you for your interest in GUDECO and our product portfolio. We would like to talk to you personally and draw up a quote tailored exactly to your needs.



**Get in touch!**

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